why purchase “fair trade” products?

Fair trade products — often of international origin — are produced and sold in an ethical manner based on a third-party certification. Examples of such products are: coffee, tea, sugar, honey, herbs and spices, bananas, beans and grains, flowers, and make-up.

Fair trade standards require that producers be paid a guaranteed minimum price and that working conditions are safe and wages are reasonable. In addition, most fair trade product certifications involve environmental requirements that ensure products are grown or produced in a way that minimizes their impact on the environment.1,2

Fair Trade at Bruin Plate
Bruin Plate offers a number of Fair Trade Certified products, including Dillano’s coffee and espresso, an assortment of Choice Organic Teas, and sugar.

Tips for Purchasing Fair Trade Products
• Consider choosing products with labels such as Fair Trade Certified and IMO Fair for Life.
• Advocate for fair trade products. Organizations like Fair Trade Colleges & Universities and the Fair Trade Advocacy Office welcome volunteers!

Sources